



Lifestylehotels™ is an internationally operating company based in Graz. As one of the pioneers of the lifestyle-oriented hotel industry, we have been successfully active in the market for more than 20 years. The demand for aesthetics and quality is central to our vision of a modern hotel industry and it is inextricably linked to our commitment to sustainability and mindfulness. Farm-to-table concepts, the support of local artists, a particularly resource-conserving operation of the hotel, or the meditative experience of nature are just a few examples of the innovations of our hoteliers that we support with our work.

### **MARKETING MANAGER (m/f/x)**

for the earliest possible start (full-time on a 38.5h basis)

#### **Your tasks**

- Planning and implementation of the entire brand communication
- Expansion of the Lifestylehotels™ community
- Conception and implementation of brand cooperations
- Analysis of existing marketing products
- Conception and integration of new marketing products into existing processes
- Marketing reports to the member hotels
- Interface function with sales

#### **What we are looking for**

- Completed bachelor's or master's degree (focus on marketing and/or hospitality management), additional
- Professional experience in the industry is an advantage
- Communication talent with linguistic fluency in speech and writing
- Excellent user skills with Wordpress, Mailchimp, Adobe Creative Cloud and MS Office. (Basic knowledge of programming is an advantage)
- Excellent knowledge of and affinity for social media
- Excellent sense for visual communication
- Excellent German and English skills, other foreign languages are an advantage
- Global thinking and interest in intercultural topics and new trends
- High work ethic

#### **We offer**

- An exciting, challenging and autonomous area of responsibility
- Employment contract: indefinite
- Working hours/week: 38.5 h
- Annual salary: € 40,000 gross (at 38.5 h/week) - overpayment possible according to training, qualifications and professional experience

#### **Further benefits**

- Beautiful office space, in the middle of the UNESCO-protected old town of Graz
- Parking space
- Mobile phone
- Laptop
- Flexible working hours
- Possibility to work from home
- Free stays in our member hotels

**We look forward to receiving your detailed application by e-mail only:** [office@lifestylehotels.net](mailto:office@lifestylehotels.net)